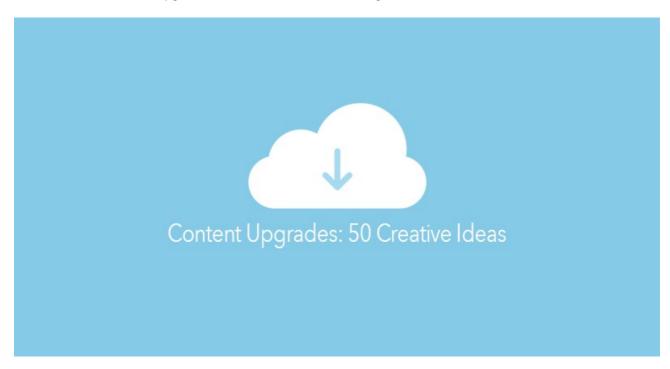
## 50 Content Upgrade Ideas

Asking for an email isn't enough anymore. Get an insane amount of subscribers by offering your visitors a content upgrade, like a free download, in exchange for their email address.



## 50 Free Content Upgrade Ideas

| dsheet (w/ a great formula)  te Template  videos  Audio File  study (w/ interesting results)  ive Interviews  tional Course |
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| te Template  videos  Audio File  Study (w/ interesting results)  ive Interviews   |
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| Resource center access              | Email templates        |
|-------------------------------------|------------------------|
| Group access (Facebook or LinkedIn) | Charts or Graphs       |
| Travel Itinerary                    | Map or directions      |
| Free shipping                       | Free catalog           |
| Desktop wallpaper                   | Mobile phone wallpaper |
| Sample chapter (book or ebook)      | Quiz (w/ results)      |
| Unique calculator                   | Online event tickets   |
| Printable article                   | PDF article            |

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