

How to activate the "Abandoned orders" feature

- ☐ Create 2 follow-up lists
- ☐ Name the first "_your product name here_ Abandoned"
- ☐ Name the first "_your product name here_ Customers"
- ☐ Check the box "Enable abandoned orders handling" inside the Package's record
- ☐ In "Send a message after N hours" type a number
- ☐ Type a Subject; eg. Did you forget something?
- ☐ Type your message; eg. I see you did not complete your order. You can always visit the sales letter at _the URL of your sales letter here_
- ☐ Check the box "Include to a Follow-Up list"